

LIST OF POTENTIAL NEW COLLECTION SERVICES	Diversion ¹ Potential	SFD ² MFD COM	Survey ³ Interest	Requires 3rd Party Contract Changes	Request Optional Pricing Recology
DIVERSION & GHG					
MAXIMIZE EXISTING PROGRAMS					
1. Weekly Recycling Cart Service. Provide second set of trucks/drivers to collect weekly.	L	SFD MFD	No 59% No 71%		X
2. Weekly Yard Trimmings Cart Service. Provide second set of trucks/drivers to collect weekly.	L	SFD MFD	No 60% Yes 52%		X
3. Weekly Yard Trimmings Fall Leaves Cart Service. Alternative option if #2 not selected.	NA	SFD			X
4. Yard Trimmings ALL Multi-Family Complexes. Contact every complex and provide technical assistance.	L	MFD	Yes 53%		X
5. Accept More Types of Recyclables. Similar to other cities.	L	SF/MFD COM	Yes 53-64% No 50-70%	X	
6. Universal Recycling. Provide every business and multi-family complex ⁴ a recycling container, but recycling is not mandatory. Provide technical assistance.	M L	COM MFD			X
7. Technical Assistance. Contact list of businesses, schools, and special events to provide education, outreach and technical assistance to implement diversion programs.	L	COM	Yes <70%		
8. Outreach Materials. Provide flyers, website, and other materials to educate residents, businesses/contractors.	L	COM SF/MFD	Yes 50-70%		
9. No Cardboard in Trash. Do not collect trash and contact customer to remove recyclables.	Varies ⁵	ALL			X
10. No Yard Trimmings in Trash. Do not collect trash and contact customer to remove recyclables.	Varies ⁵	ALL			X
NEW PROGRAMS					
11. Truck Re-Routing. Collect “wet” trash (e.g. restaurants/MFD) separate from “dry” trash (e.g. offices) to increase recovery of paper and other recyclables.	H H	MFD COM			X
12. Food Scraps Service Commercial. Provide food scrap collection for businesses, schools, and special events.	M	COM	Split 50/50	X	X
13. Food Scraps Residential. Collect food scraps with yard trimmings cart and provide weekly service.	L	SFD MFD	Yes 70%	X	X
14. Clean Up Service Residential. Provide Dumpster for a Day (4-6 yard bin similar to Cupertino).	NA	SFD			X
15. Clean Up Service Multi-Family. Provide “move out” bulky good service.	L	MFD			
16. School Revitalization. Re-introduce recycling to each school, add food scrap service, provide carts for lunch areas, conduct biannual school assemblies, and implement Go Green program similar to San Jose.	NA	COM			X

¹Diversion levels: H >2,600 tons per year; M 1,050-2,600 tons per year; L <1,050 tons per year; NA not available (see Attachment 8 for further explanation)

²SFD=single-family 1-4 units, MFD=multi-family 5+ units, COM=commercial/industrial/schools/events

³See Survey Report Attached

⁴New State law AB818 “Renters Right to Recycle” requires multi-family owners to arrange for recycling services

⁵Diversion will vary depending on how program is implemented; Recology ideas will be requested

LIST OF POTENTIAL NEW COLLECTION SERVICES	Diversion ¹ Potential	SFD ² MFD COM	Survey ³ Interest	Requires 3rd Party Contract Changes	Request Optional Pricing Recology
CUSTOMER CONVENIENCE					
17. Reward Program. Reward customer for recycling right or increasing volume as determined by hauler.	L	SFD MFD			
18. Free Holiday Tree Collection Multi-Family.	L	MFD	No 59%		
19. Free Backyard Collection Option for Seniors (non-medical).	NA	SFD MFD			X
20. Backyard Collection Option for Others (fee).	NA	SFD MFD			X
RECOLOGY PROPOSAL					
MOUNTAIN VIEW RECYCLING CENTER (Terra Bella)					
21. Semi-Annual Green Environment Day. Drop off confidential paper shredding; reuse/donation of books, toys, clothes, furniture; and free compost pick up.	L	SFD MFD	Yes 61% Yes 78-83%		
22. Semi-Annual E-waste/Universal Waste Day. Drop off computers, cell phones, CFL bulbs, etc.	L	SFD MFD	Yes 84%		
23. Drop Off Usable Clothes. For non-profit donation.	L	SFD MFD	Yes 61% Yes 83%		
24. Drop Off E-waste.	L	SFD MFD	Yes 84% Yes 83%		
25. Discounted Backyard Home Composting Bins.	L	SFD MFD	No 56% No 72%		
CURBSIDE / OTHER SERVICES					
26. Curbside Collection. CFL bulbs, cooking oil, cell phones.	NA	SFD MFD	Yes 79% (bulbs only) Yes 65-83%	X	
27. Alternative Fuel Vehicles. Wait until old diesel trucks need replacement, replace with compressed natural gas fuel. (City staff suggests replace all vehicles with CNG earlier and request optional pricing from hauler.)	NA	ALL			X
28. Indoor Containers Commercial Food Scraps. Provide free internal containers for food scraps to businesses.	NA	COM	No 56%		
29. Indoor Containers Multi-Family Recycling. Provide free recycling bags for collection and transport to outdoor complex bins.	NA	MFD			
30. Household Hazardous Waste “Front Door” collection. Provide through City’s On Call Plus program (no fee).	L	SFD	Yes 54% No charge 63%		

¹Diversion levels: H >2,600 tons per year; M 1,050-2,600 tons per year; L <1,050 tons per year; NA not available (see Attachment 8 for further explanation)

²SFD=single-family 1-4 units, MFD=multi-family 5+ units, COM=commercial/industrial/schools/events

³See Survey Report Attached

⁴ New State law AB818 “Renters Right to Recycle” requires multi-family owners to arrange for recycling services

⁵ Diversion will vary depending on how program is implemented; Recology ideas will be requested